



Parliamentary Forum

Busting the myth of an inter-generational war

15 November 2016

Ian Day

COTA New South Wales



- **The leading voice in NSW that advances the interests of people aged over 50**
- **Consumer-based NGO and peak body advocate**
- **Capabilities and services**
 - ✓ consumer research
 - ✓ communication and media
 - ✓ policy and advocacy
 - ✓ information services
 - ✓ education services

Ageing

- Ageing is a process through life stages:
Pre-retirement > Active living > Inter-dependence
- Decisions related to ageing issues are often based on:
Stereotyping and ageism
- Conversations about ageing are often centred around:
Welfare, care, support, illness
- Older people concentrate on:
Capability and independence
Getting out and about / involvement



50+ REPORT

with a focus on health and wellbeing

COTA NEW SOUTH WALES

Consumer
Survey

2013



50+ REPORT

with a focus on how people get
around and access information

COTA NEW SOUTH WALES

Consumer
Survey

2015



50+ REPORT

with a focus on how and where older people are living

COTA NEW SOUTH WALES

Consumer
Survey 2014

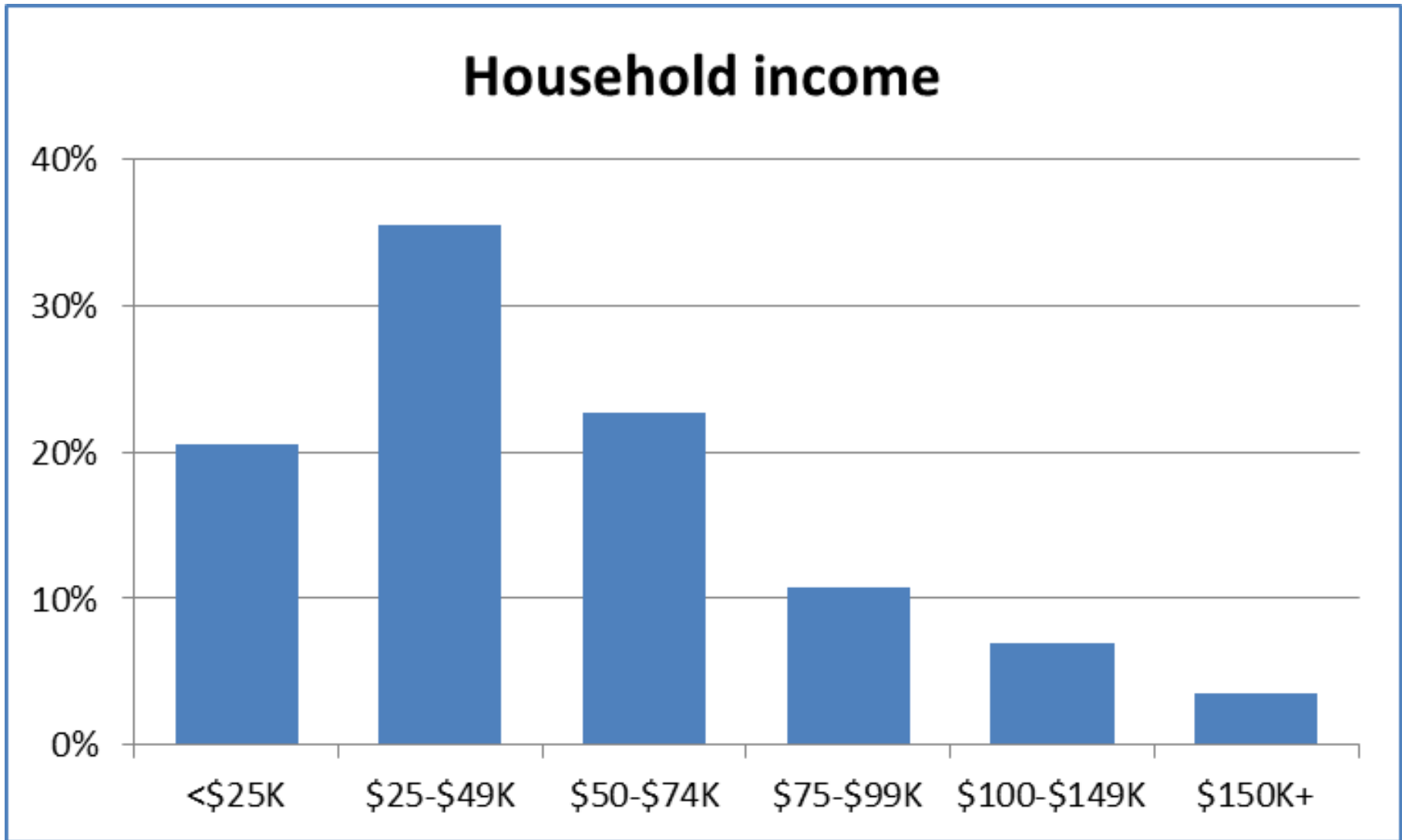
www.cotansw.com.au

COTA NSW 2016 Consumer Survey **50+ Report**

- *“How older people spend their time and money”*
- 6,150 NSW respondents aged **50+**
- Self-administered on-line questionnaires

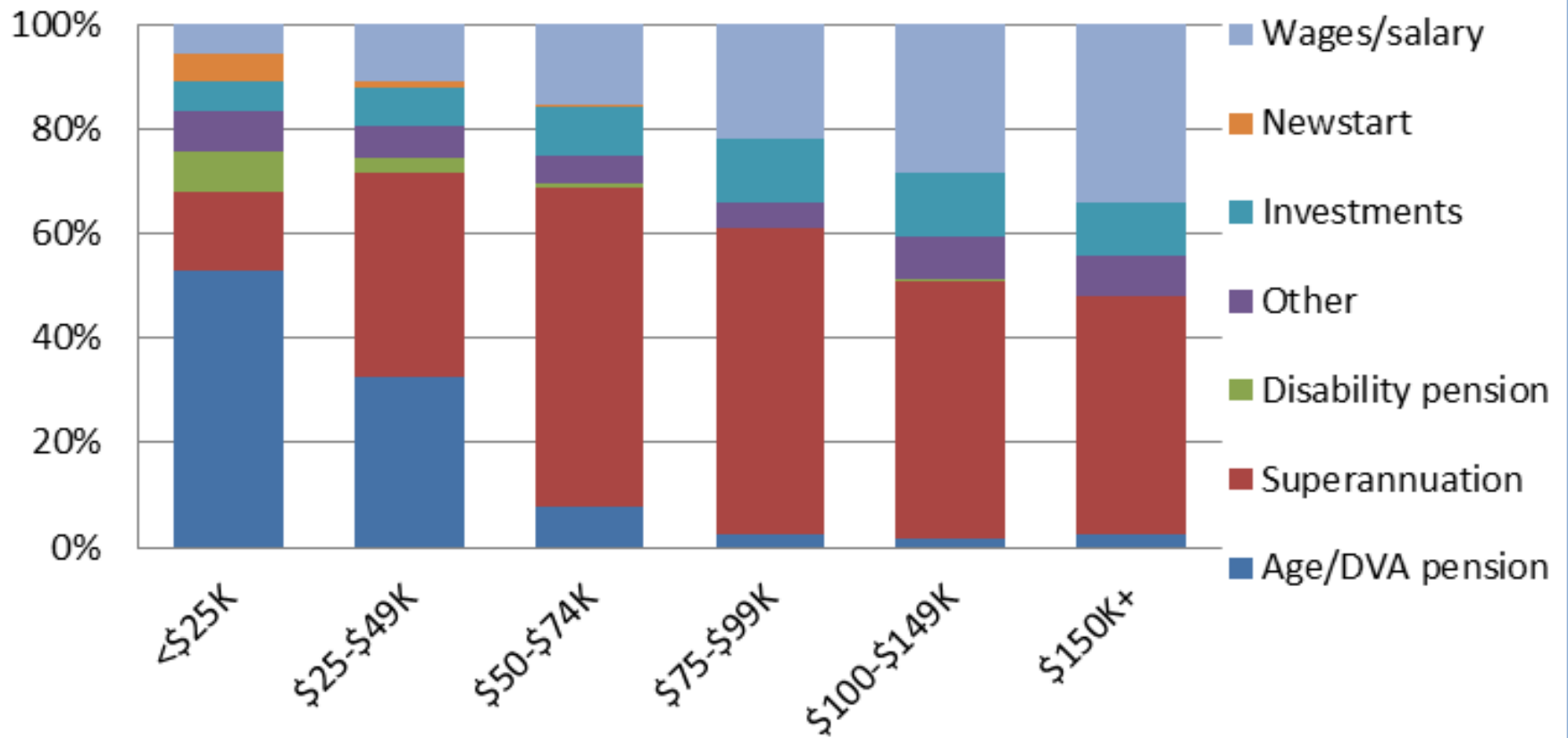
We are creating a city for millionaires!

We are creating a city for millionaires!



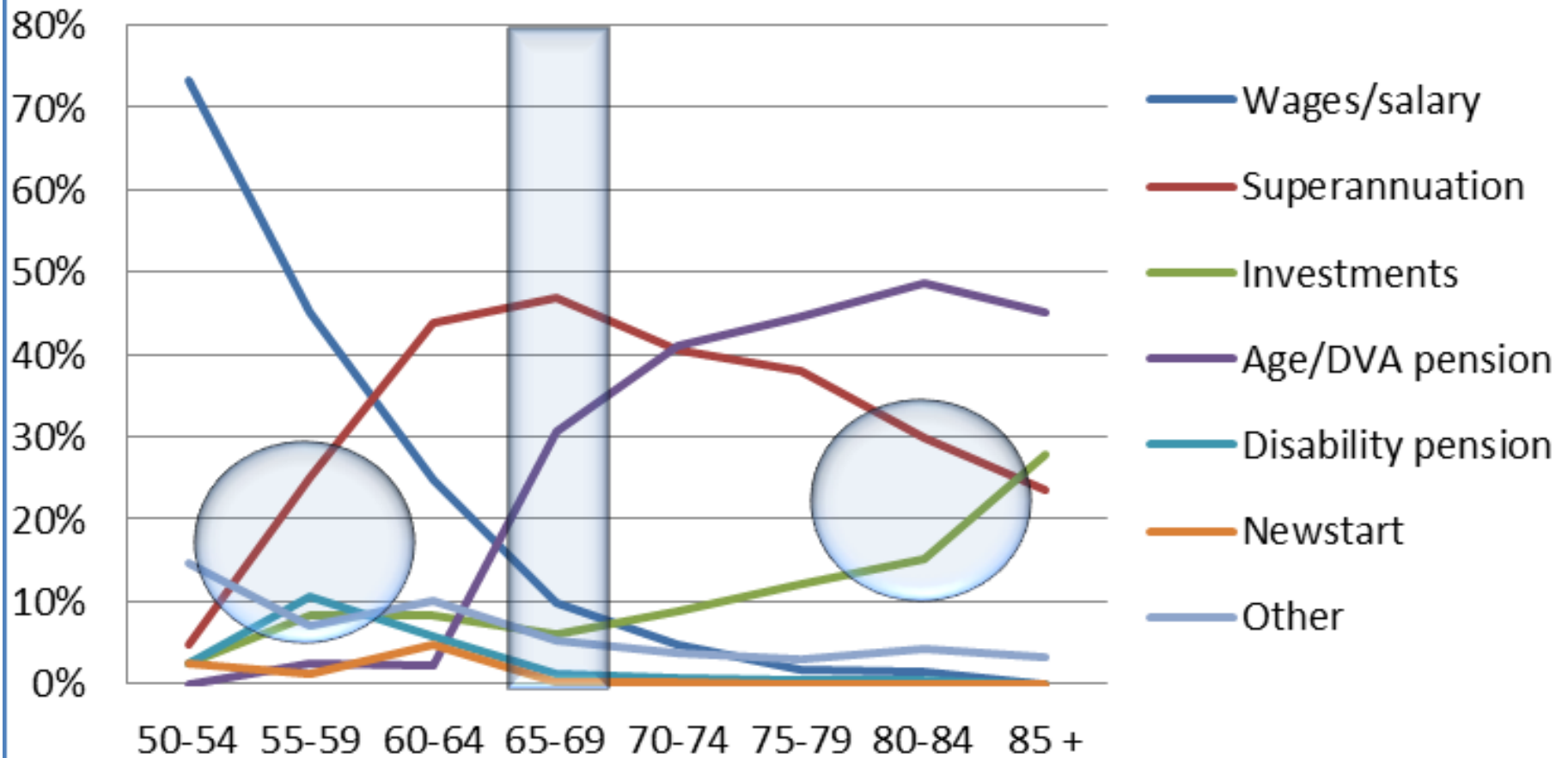
Income

Household income by main source of income



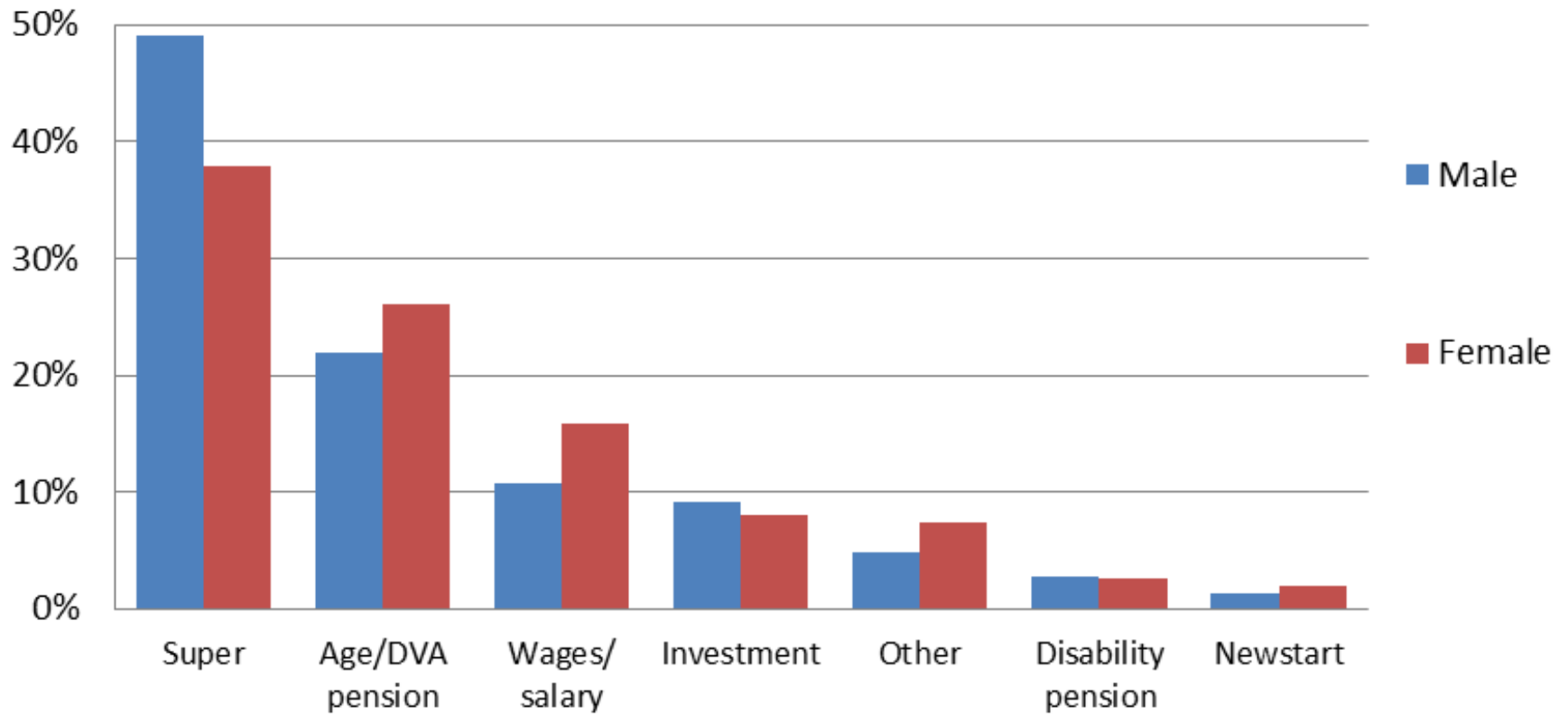
Income

Main source of income by age



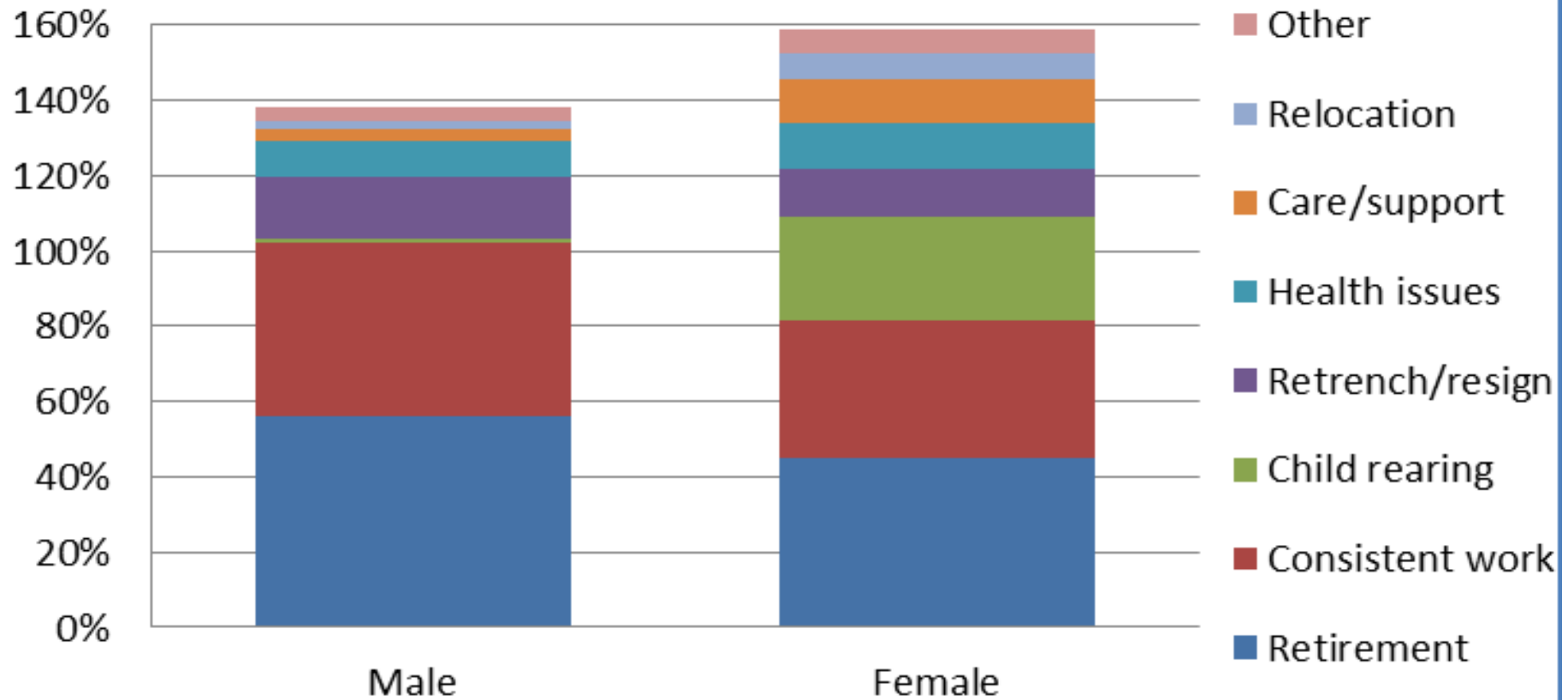
Income

Main source of income by gender



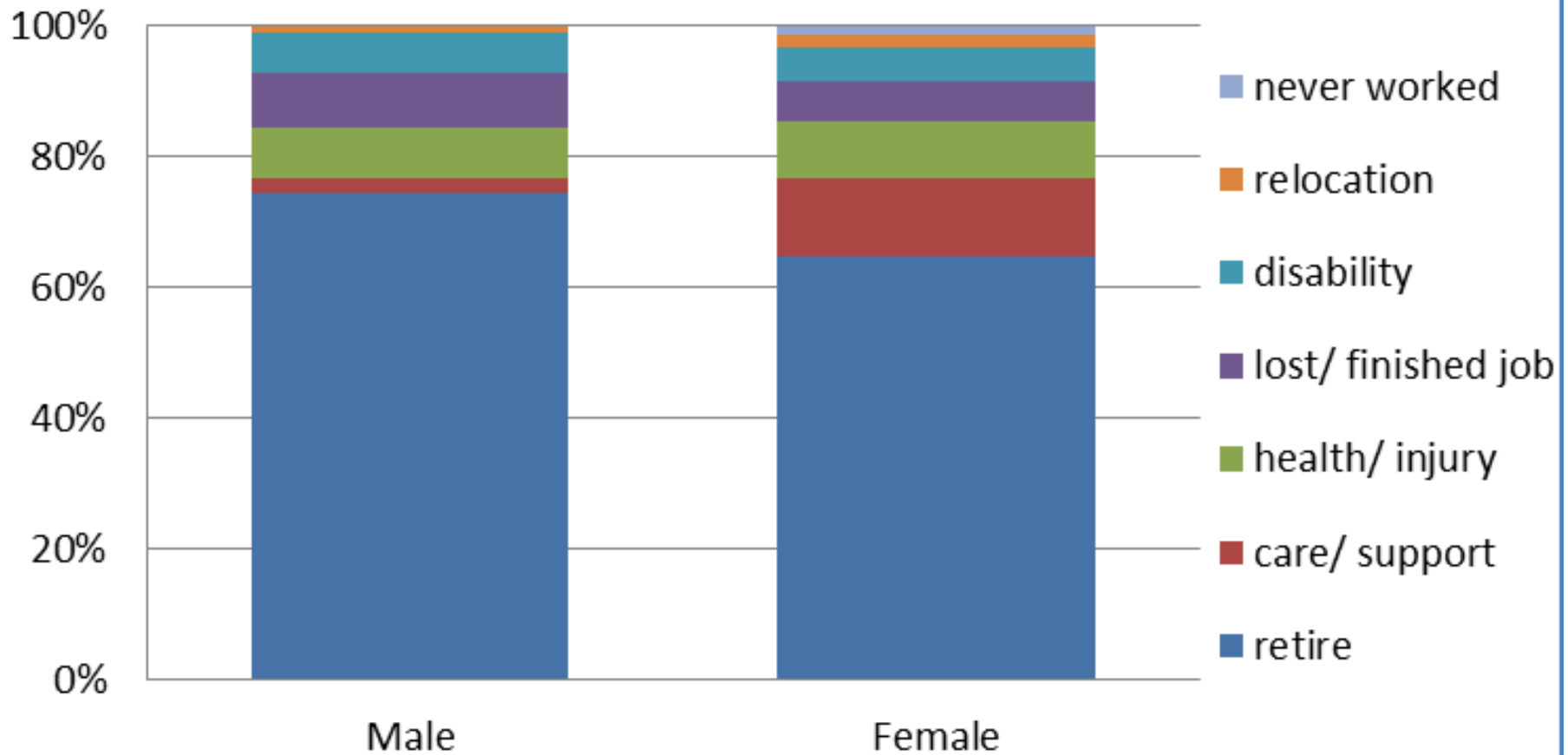
Work

Breaks in employment by gender

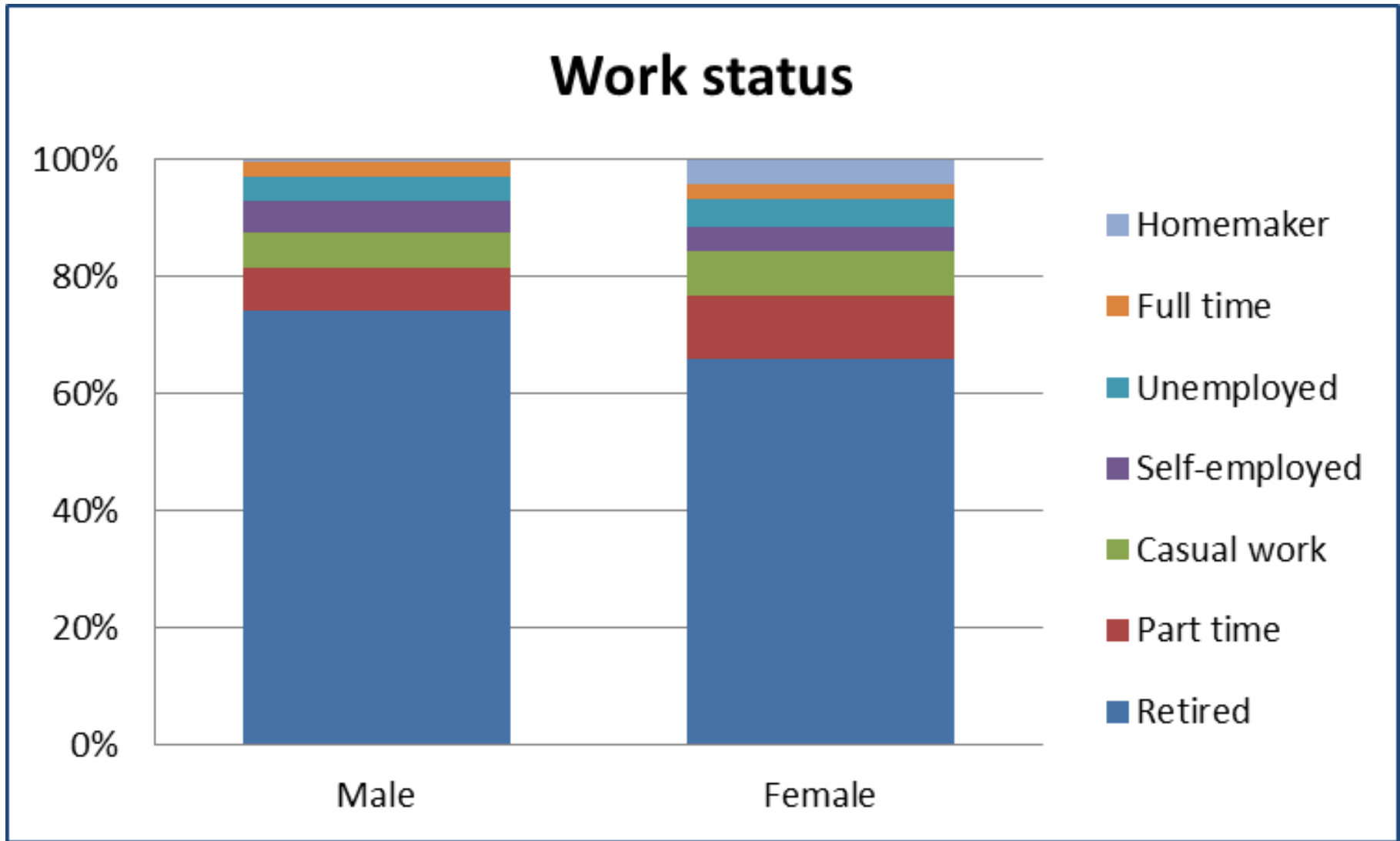


Work

Left paid work ... by gender



Work

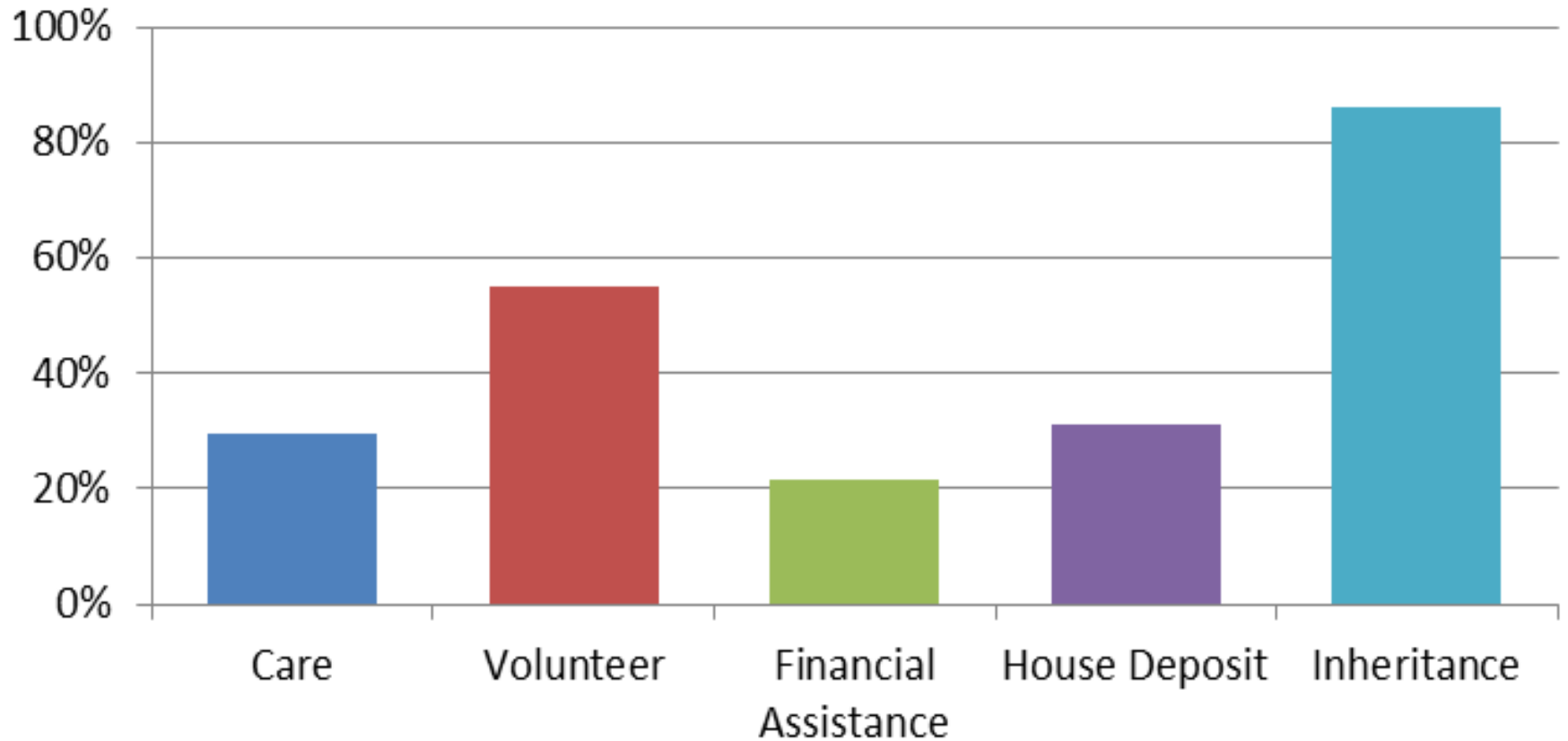


The selfish generation!

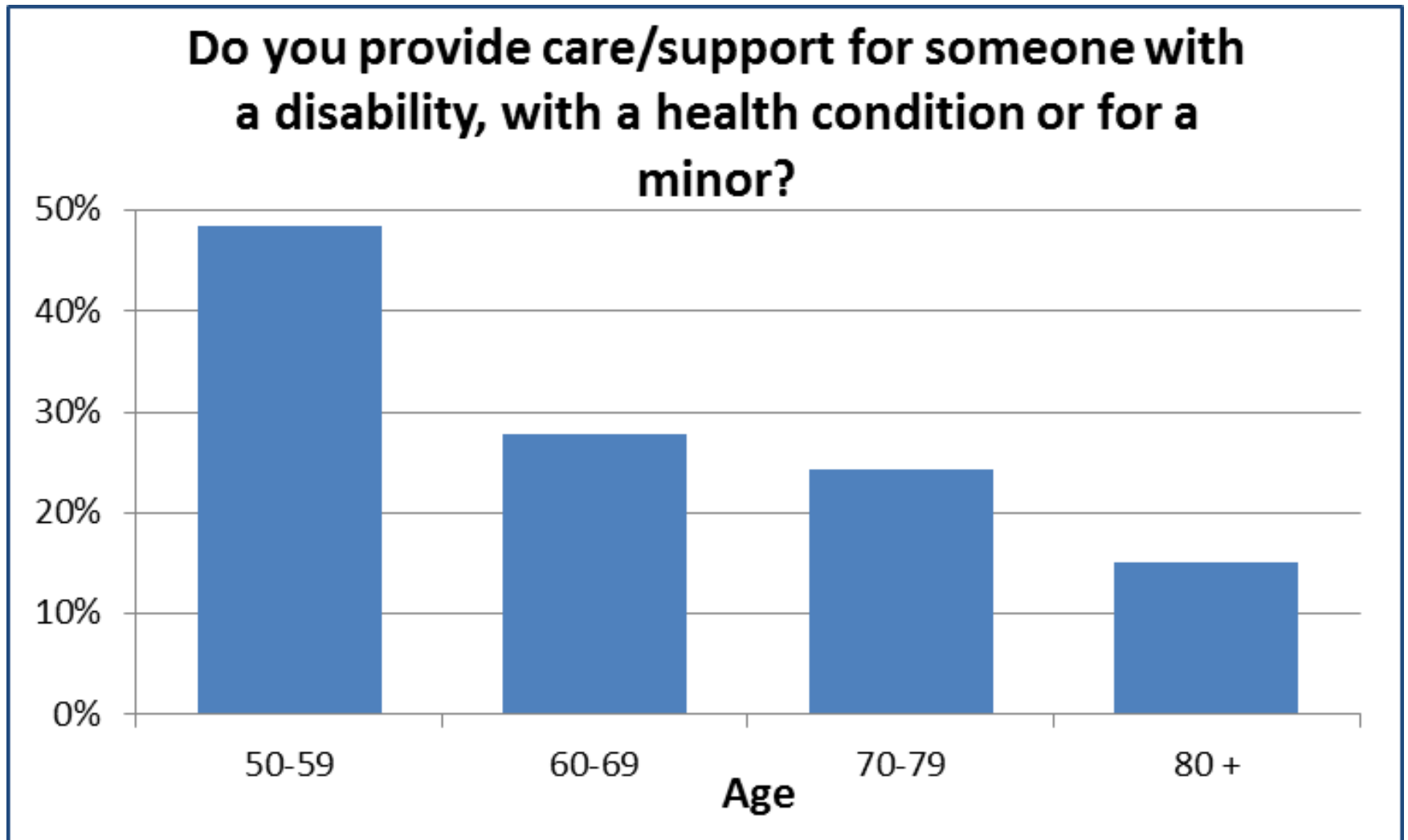


The selfish generation!

Older people helping out

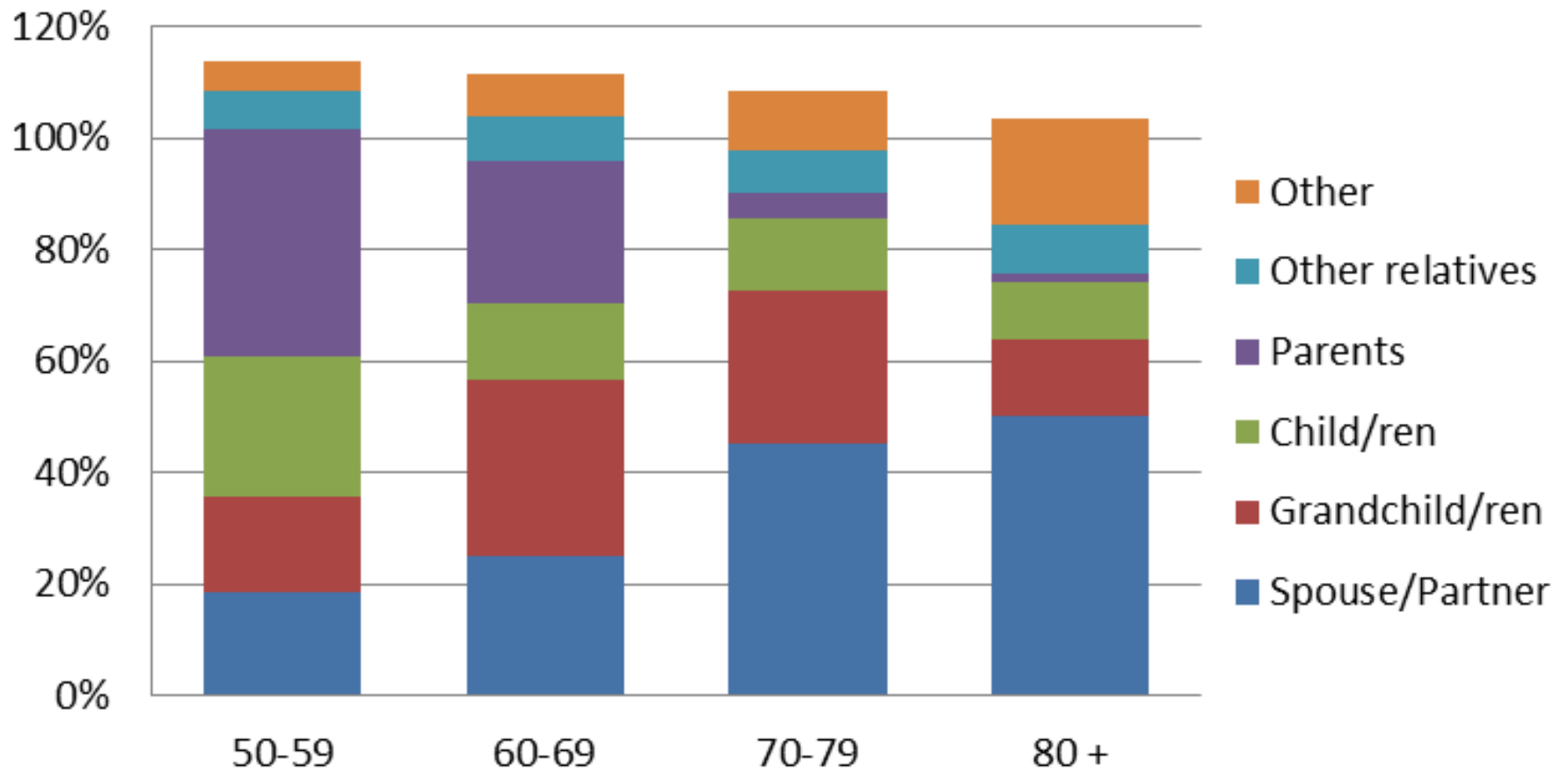


Care



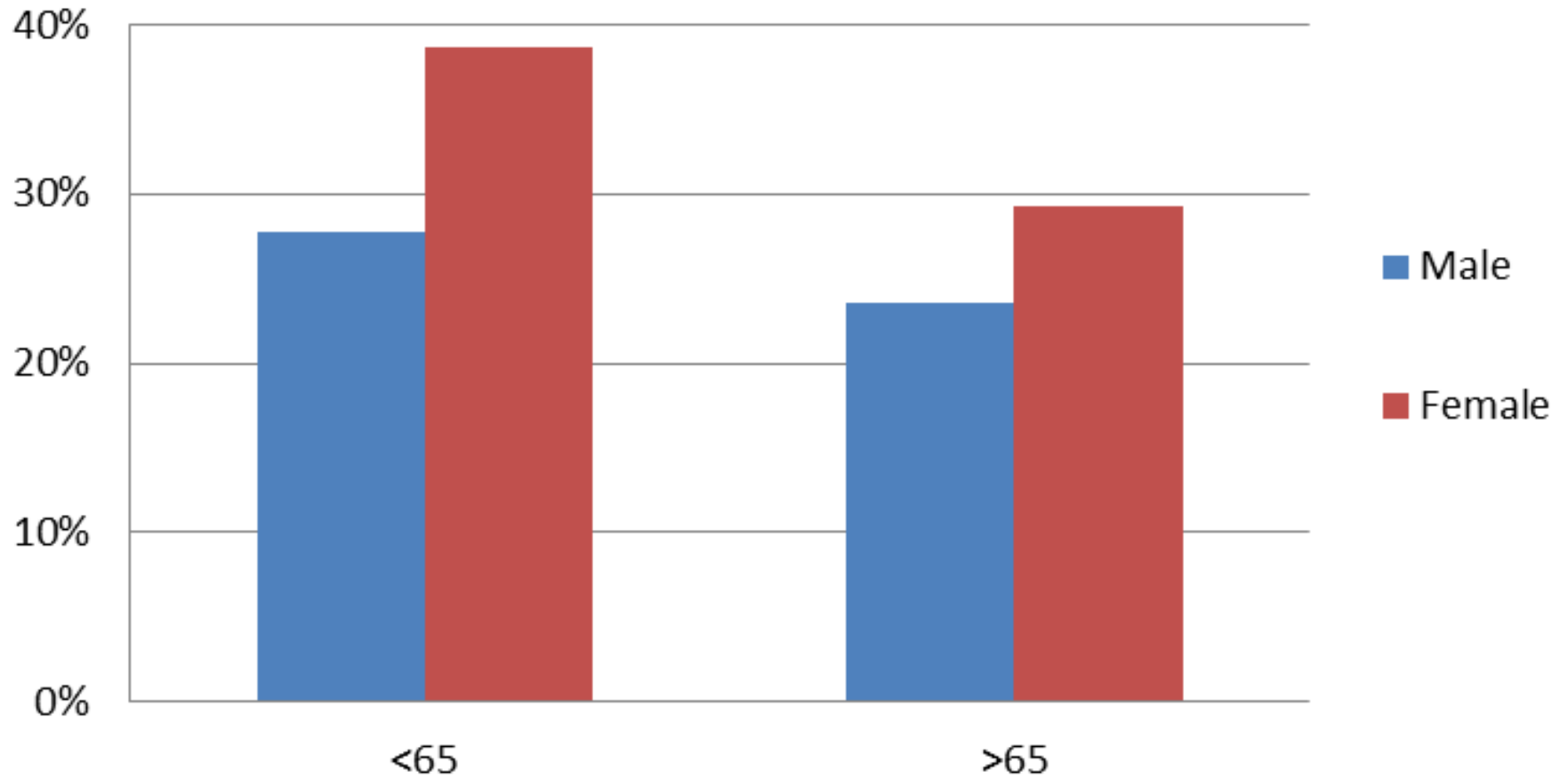
Care

Care for ... by age



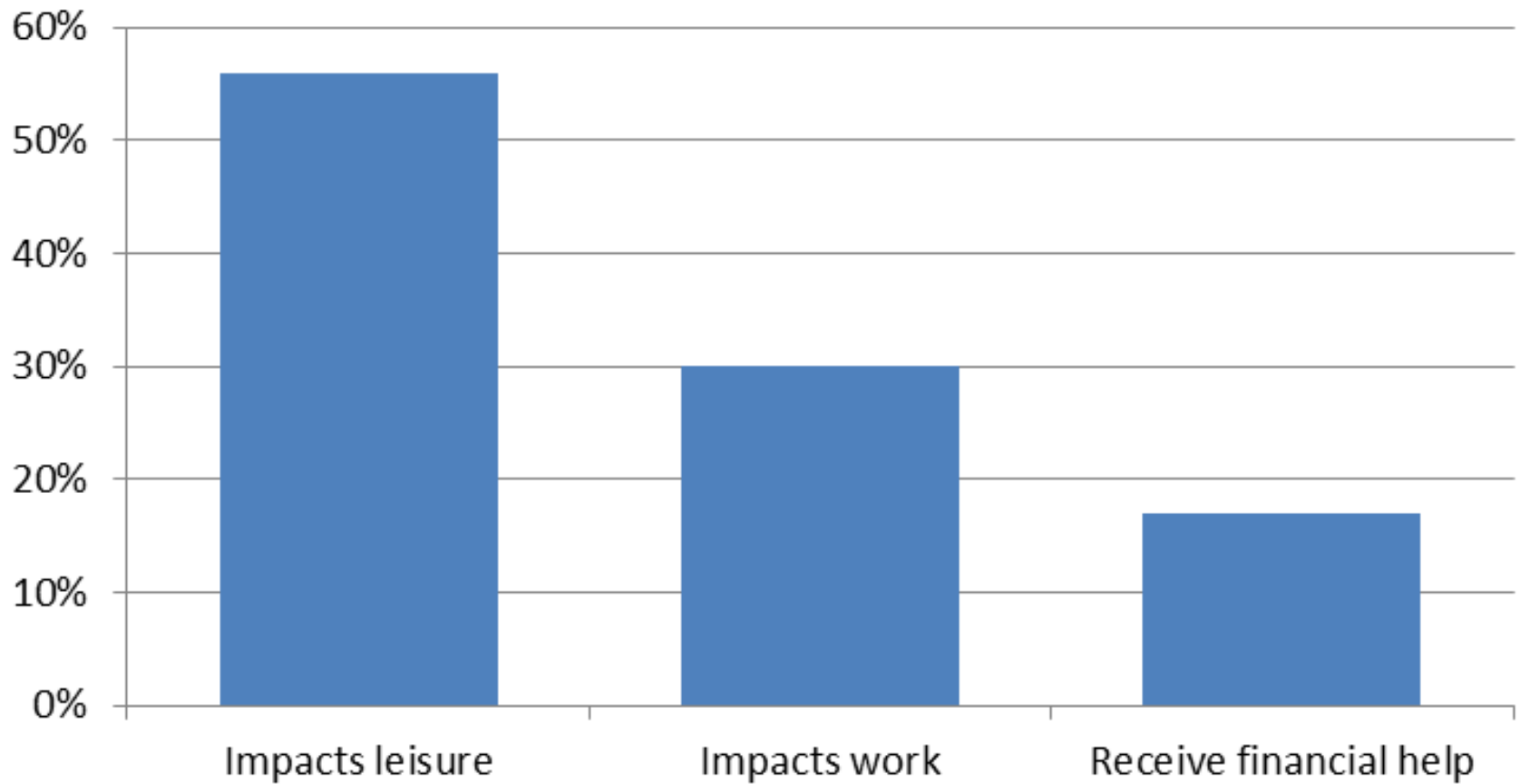
Care

Provide care by gender by age



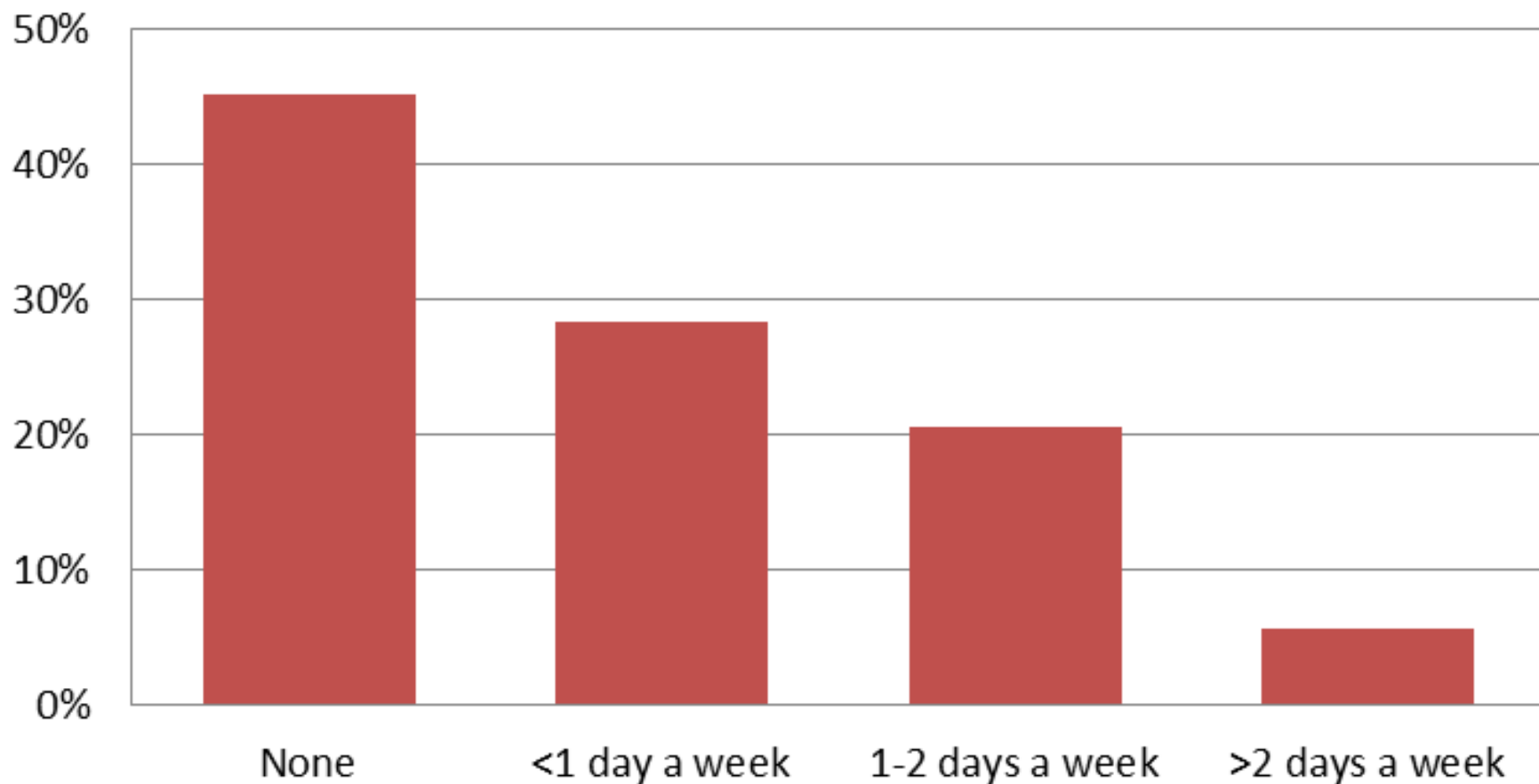
Care

Caring commitments impact on carers



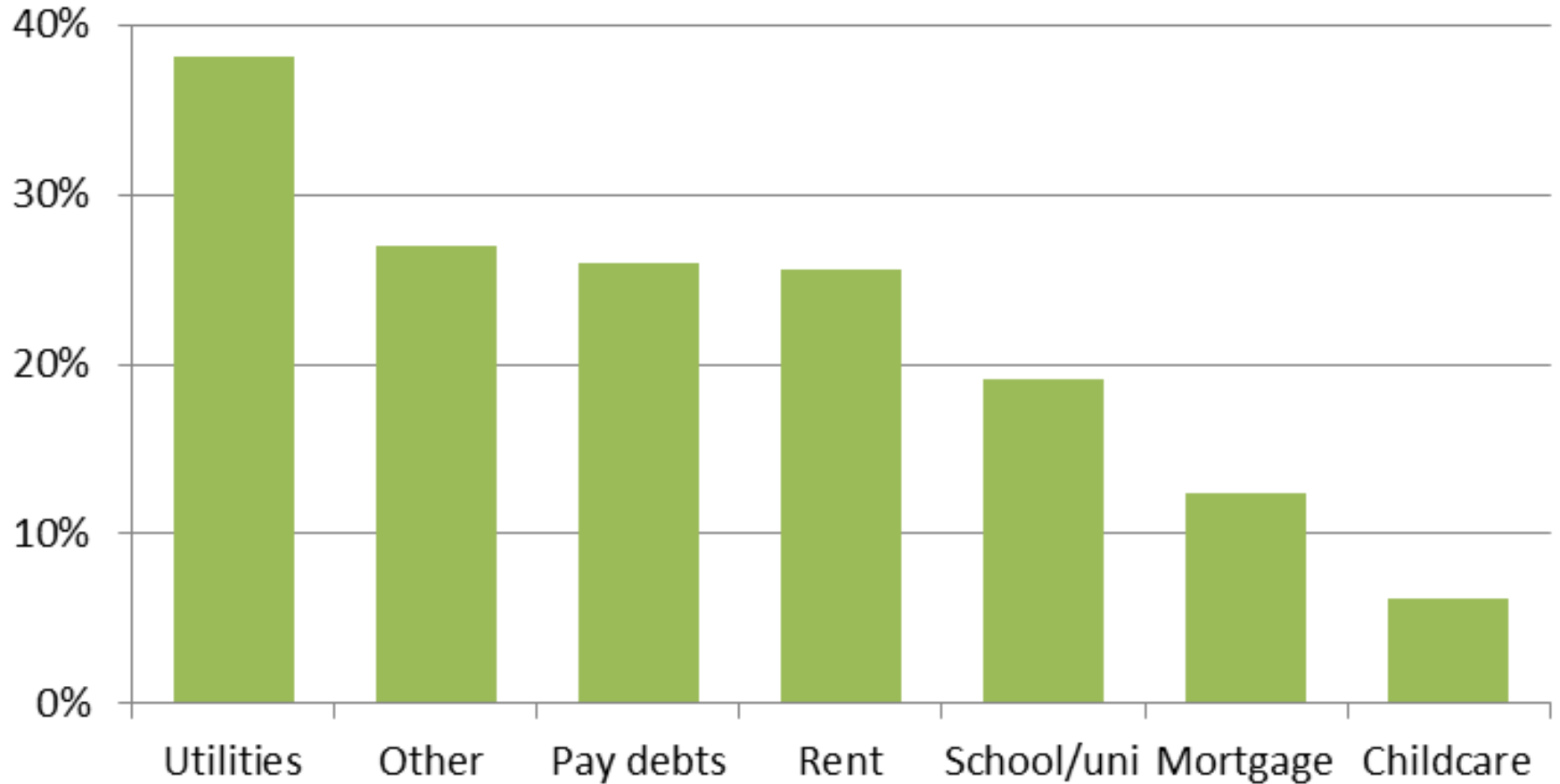
Volunteer

Time spent volunteering



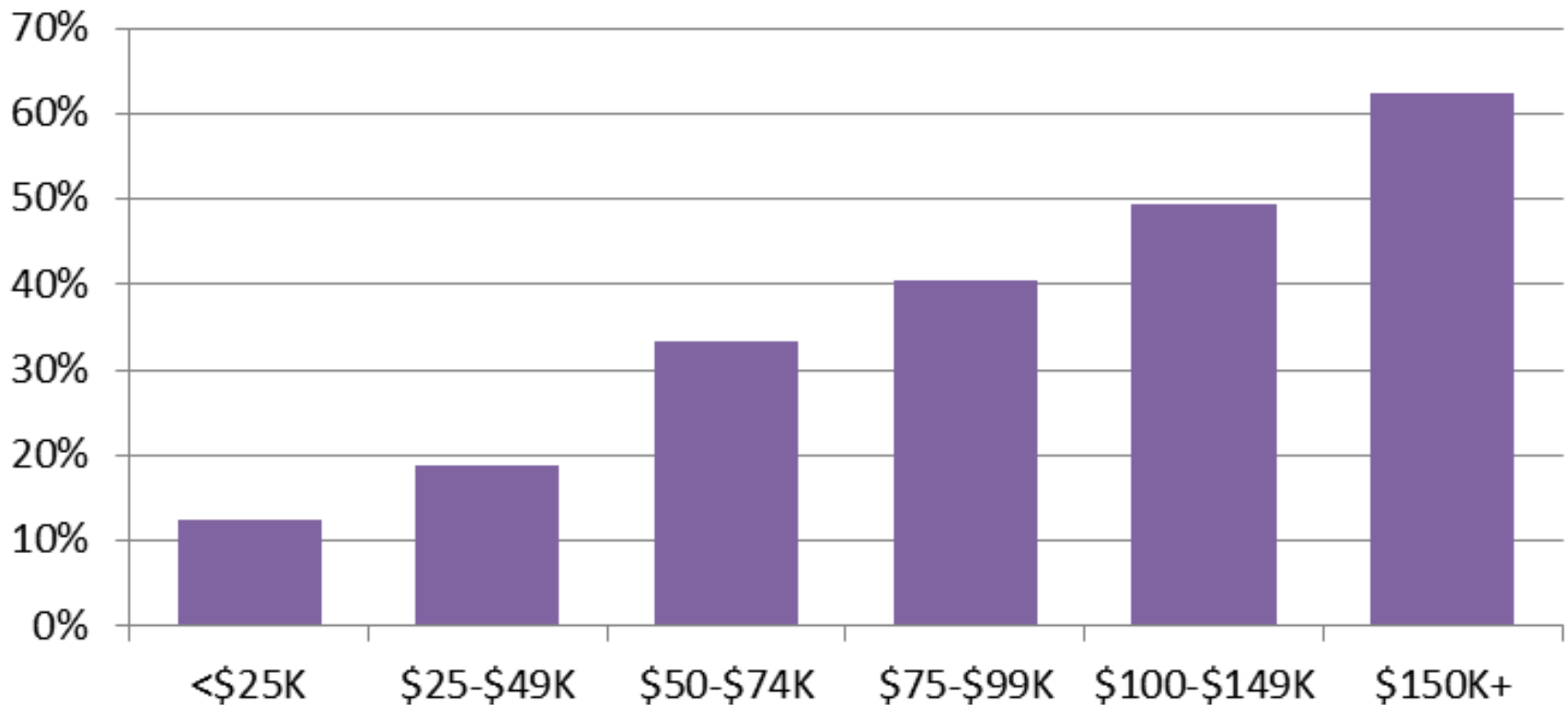
Financial Assistance

Provide financial assistance for...



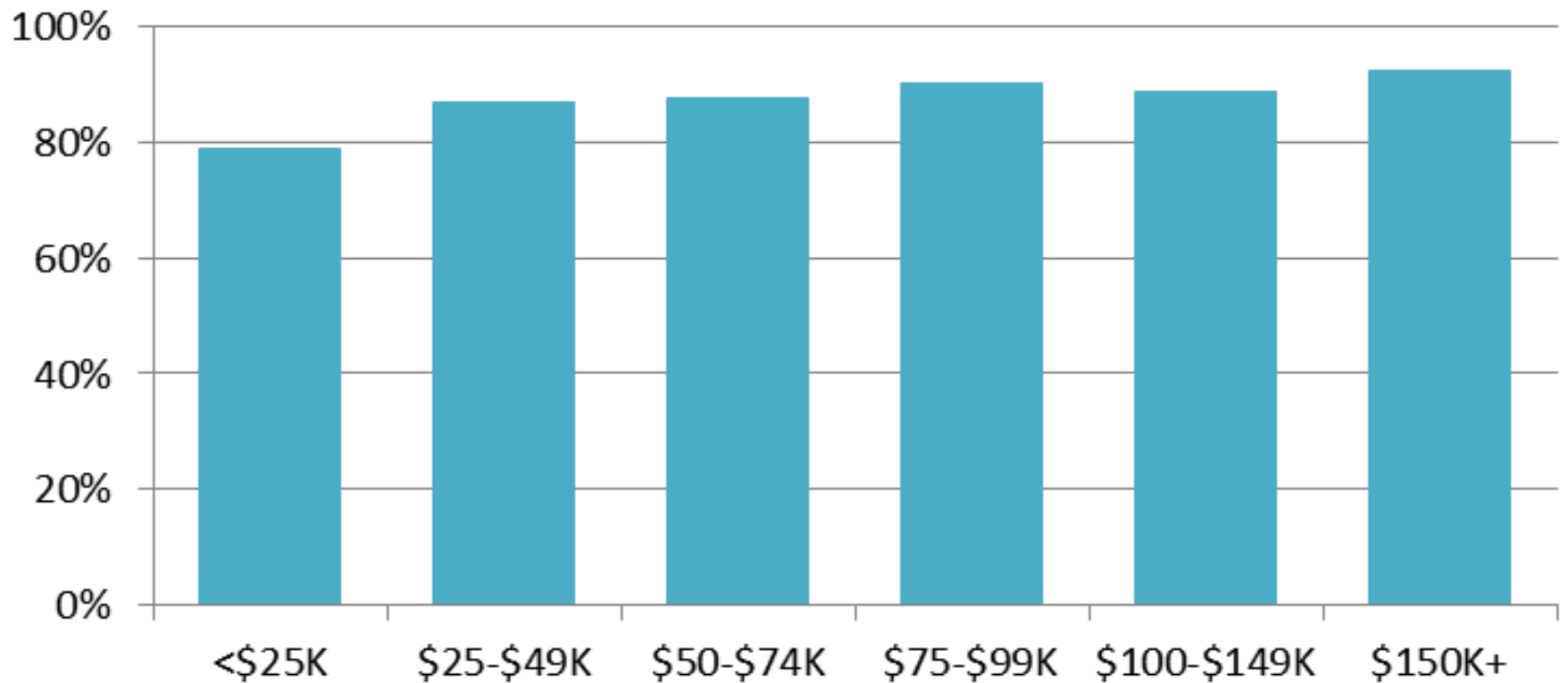
House deposit

Provide funds for a house deposit by household income



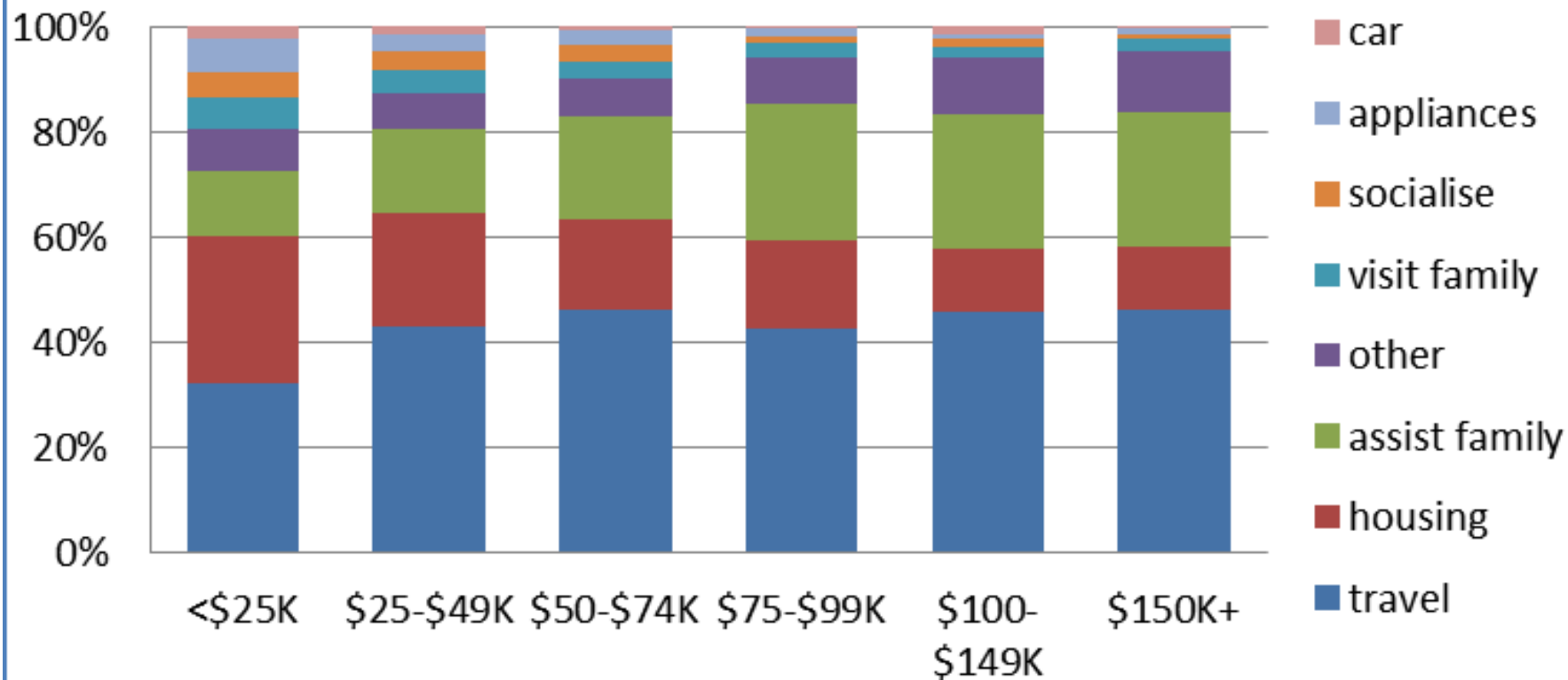
Inheritance

Leave an inheritance by household income



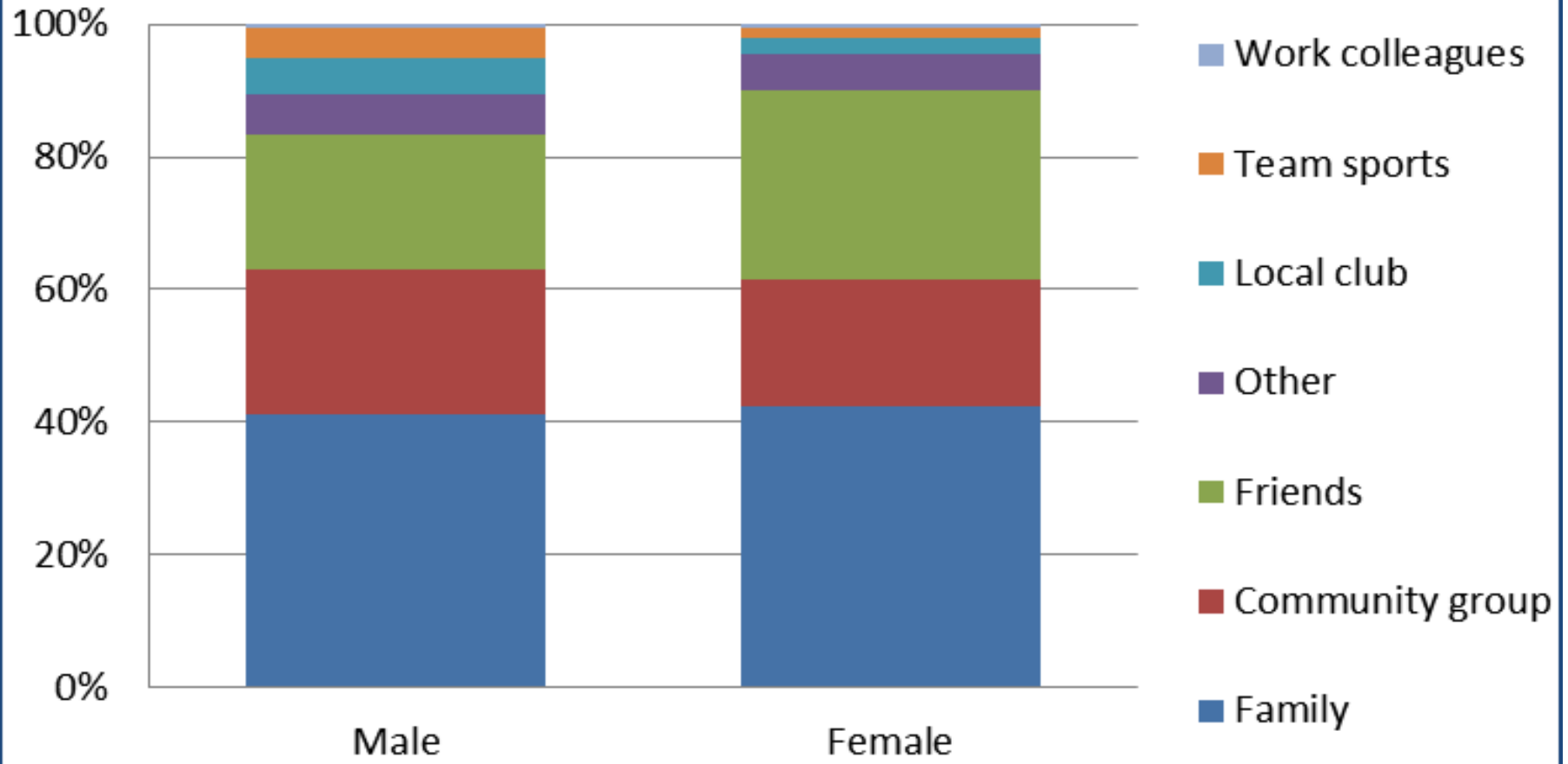
Living

More money in retirement... by household income

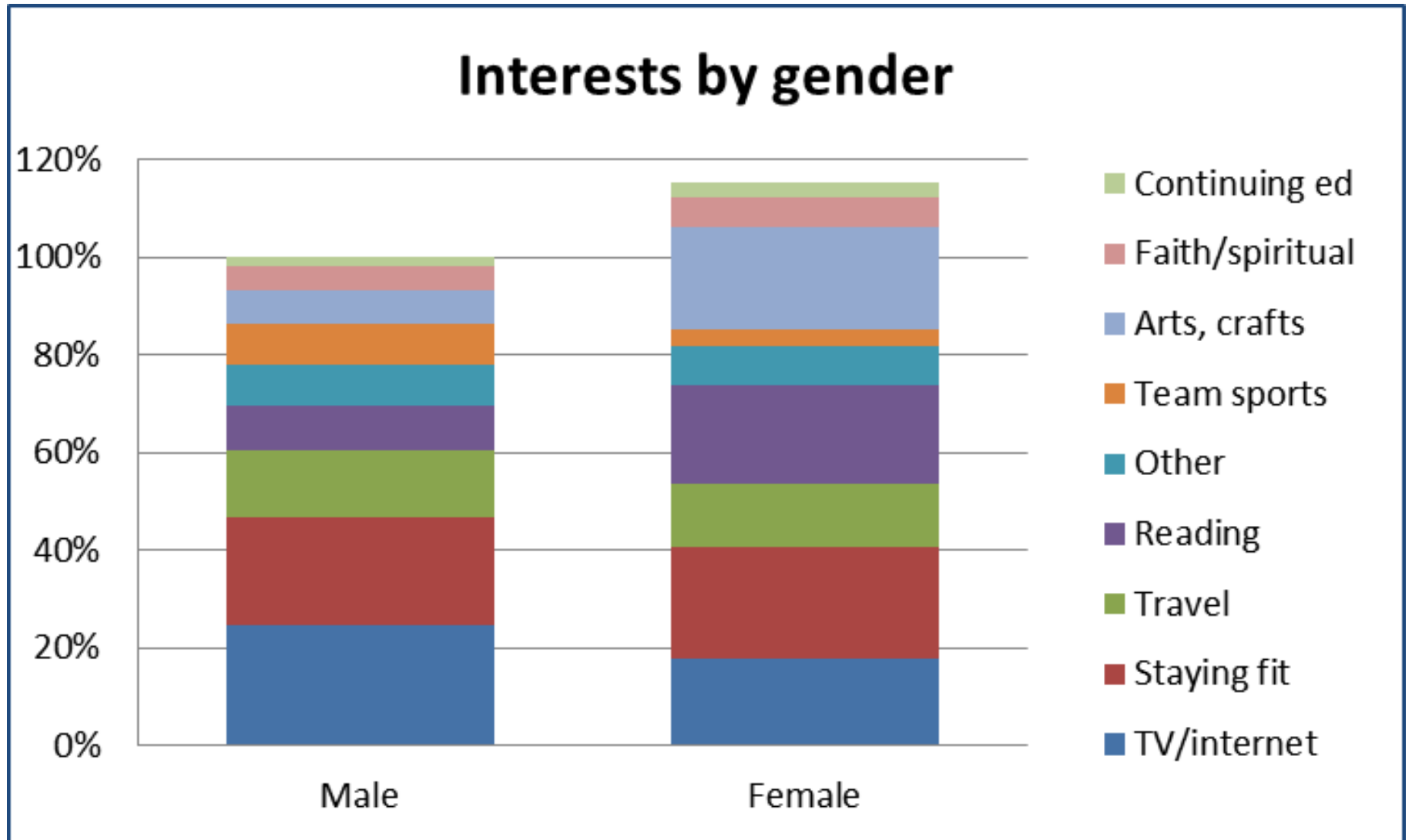


Living

Social activities by gender



Living



Thank you!

COTA NSW

280 Pitt Street, Sydney, NSW

Web: www.cotansw.com.au

Ian Day, CEO

Email: ian.day@cotansw.com.au

Phone: 02 8268 9611